# Alcohol chief asks congress to ban liquor ads on radio!

## **Brewers** may have to go off air

Complete prohibition of all kinds of liquor advertising over the radio looms on the legislative horizon this week, as a result of Federal Alcohol Administrator W. S. Alexander's recommendations to Congress to tighten present restrictions over liquor bally-

In advocating the ban on all radio advertising of intoxicants, Mr. Alexander said:

"The administration feels that

#### Can't separate them

\* "You can never succeed in separating beer from other alcoholic beverages in the public mind, nor can you hoodwink a community into unconcern with the conditions existing in its local tap room. Prohibition— local, state-wide or national—is the common enemy of the producer of malt beverages, wine, and distilled spirits, and it is imperative that you realize that all forces should be united against this enemy."—W. S. Alexander, Federal Alcohol Administrator.

certain amendments in respect to advertising would be desirable to more effectively regulate this phase of its activities and that radio ad-vertising of distilled spirits, wine or malt beverages should be pro-hibited."

At present, most distillers have voluntary ban against radio advertising, under the Distilled Spirits Institute "code of ethics." The Institute also discourages Sunday the statement of bend lique. day advertising of hard liquor.

ship of news periods.

The move is regarded as another step in Mr. Alexander's announced policy against any effort by brewers to divorce their trade from the hard liquor interests. He has already expressed himself as vigorously opposed to the brewers' propagandizing their product as a "non-intoxicating" temperance beverage.

#### Drunken walkers blamed for many tragedies

Drunken pedestrians, a Harvard University research investigator has just declared, "are an even greater source of fatalities on the highways than drunken drivers."

Boys and girls not to blame
Are you blamin girls? You show blame at dad's are

"We can be assured that the per-centage of accidents associated with alcohol is probably nearer 25 per cent than 10 per cent," he said.

"It would be ideal if we could legislate intoxicated drivers and pedestrians off the road."

#### Australian cyclist boosts total abstinence

Total abstinence recently received tremendous advertisement in Sydney, Australia through the achievement of Hubert Opperman when he lowered the Fremantle to Sydney cycling record to 13 days hours 11 minutes, according to the magazine, Grit. This broke the previous record by no less a period than 5 days 8 hours 21 minutes.

At the conclusion of the ride Opperman was examined by medical men in Sydney and they pro-nounced him to be "the perfect specimen of a trained athlete." Opalcohol as a beverage.

# ATIONAL

\* A national tabloid weekly devoted to news and comments about the alcohol problem.

#### HEAR THESE TEMPERANCE BROADCASTS!

Ethel Hubler--twice weekly Sam Morris--twice nightly

heard in the 11 western states.

Sundays and Tuesdays at 6 p.m. At 8:30 p.m. and 5 a.m. (CST) on (PST) on XELO, 50,000 watts, 670 XEPN, 100,000 watts, 730 kc. kc., a broadcast which is being These broadcasts are being heard all over the nation.

\$1.50 Per Year AND STREET 6 Los Angeles, California, Thursday, January 27, 1938

Vol. 68-No. 4

# FIGHT BEER BIL

# How to keep alcohol out of the schools

By Miss Lucille Elaine Hinshaw

Director of Akohol Education for the State of Oklahoma

(Excerpts from an address given at a meeting of the Federated P.-T.A. Council of Oklahoma City)

Under Mr. Alexander's recommendations all beer and wine advertising would also be banned on the air. At present manufacturers of these intoxicants are the principal offenders, principally in "spot" announcements and in the sponsoration of these same youths do not have parents who are members of the P.-T.A., or announcements and in the sponsoration of these same youths do not have parents who are actively interested in the best welfare of their Kentucky are confident today that they have blocked a ruth-less wet scheme to force beer joints into the 47 counties that have already voted dry under the principal of th Young people of today need good minds, strong bodies, good character. They are ambi-

other allied organizations, parents who are actively interested in the best welfare of their

In many cases not just dad alone, but mother and grandmother have intoxicated. I know, for I have had them tell me about it. What a sorry atmosphere for the young mind who is seeking to build a foundation upon which his entire future will depend!

Are you blaming these boys and girls? You shouldn't. Lay the highways than drunken drivers."

That assertion was made by Dr. Harry R. Desilva, head of the motor vehicle driving section of the university's bureau of traffic research in discussing, "Men, Motor Cars and Alcohol," in a public lecture at the Harvard medical school.

That assertion was made by Dr. blame at dad's and mother's door, where it belongs. They are responsible for the easy accessibility of these evils. They are setting the make these laws. Neither is it youth who is keeping up the bombardment with millions of dollars trying to create a new market. trying to create a new market.

More than \$25,000,000 was spent by the breweries and the liquor interests to popularize and sell beer and alcohol in 1937. Our youth, boys and girls of high school and college age, are the target. Alluring signs, attractive radio programs, beautiful colored full-page ads fill our magazines and news-papers, human interest stories for the purpose of attracting the unthoughtful, were run every week and all kinds of means and methods were employed to spread the wild spree that America was on.

#### Crime record

#### leads the world

America's crime record leads the world and this crime record centers in the youth of our country. An analysis of a recent month's record of crime by the Department of Justice shows more arrests of 19-year-old youths than of any other age group.

Would the parents of this nation perman had at all times preached think of seeing the drug laws of the gospel of total abstinence from our nation and state let down, see morphine, opium, heroin and mari-poisons as it has become deadened



Miss Lucille Elaine Hinshaw

juana sweep this country and take and indifferent to the harmful our whole nation up in a whirl- effects of alcohol and nicotine? wind sweep, as has alcohol and nicotine? No, they would certainly protest such action. But did they ever stop to think that the public might become as conscience-dead-

#### Liquor destroys more than war

The liquor traffic is harder on might become as conscience-dead-ened to the harmful effects of those said of alcohol: "Don't trust it.

(Continued On Page 2)

## Wet trickery arouses voters

Backed by the aid of an abstemious and friendly governor, United Dry Forces of Kentucky's local option law.

Goaded by a beer-lobbying legis-lator, the wet bloc in the Ken-tucky house forced through the 3.2 beer bill in a surprise coup last week, while key dry members of the house were away for the morning with the governor on an agricultural mission.

"The methods by which the wets secured this vote were utterly reprehensible," declared Henry W. Bromley, director-general of the legislative committee of the United Dry Forces of Kentucky. "The legis-lative committee had exhausted every possible means to secure every possible means to secure a hearing on the beer bill, ap-pealing in vain to Representa-tive Wagner of Covington, wet chairman of the Special Liquor Committee Number Two; Wet Representative Carl Scheben, of Newport, who sponsored the bill of Representative Pritchbill of Representative Pritch-

(Continued On Page 2)

#### Still operator found to be old age pensioner

B. A. Chilson, 76, of San Bernardino, Calif., who last week paid a \$500 fine for possessing a liquor still, today faces possible loss of the \$2500 bond he had posted.

The bond was attached by District Attorney Jerome B. Kavanaugh, who charged Chilson, claiming indigency, had obtained \$1230 in old age pension payments in the past three years.

#### Dirty hands bring free lunch taboo in Conn.

No more inviting bowls of pretzels will be served beer patrons at bar or restaurant in Connecticut, for the state liquor commission says that it is not hygienic. Too many different fingers, washed and an-washed, clutch at the tidbits, it is alleged, so now pretzels and beer have parted company over the bar.

## Federal radio commissioner defines legal status of temperance broadcasts

Correspondence between Senator Morris Sheppard and Frank R. McNinch, chairman of It is powerful, agressive, and uni- what alcohol is and what it does; the Federal Communications Commission in Washington, D. C., shed new light this week on the recent refusal of virtually every powerful radio station in the United States to carry National Voice temperance talks.

Mr. C. H. Hicks, a Voice subscriber, recently appealed to Senator Sheppard co-author of the 18th Amendment, asking that he confer with the Federal Communications Commission regarding the refusal of temperance talks by powerful American radio stations. Senator Sheppard took the matter before the commission immediately.

Here is the commission's reply to Senator Sheppard's inquiry: My dear Senator Sheppard:

I beg to acknowledge receipt of your letter of December 29, 1937, transmitting for the attention of the Commission a communication dated December 17, 1937, with inclosure from Mr. Cleveland H. H. cks, Fallbrook, California, relative to the alleged refusal of radio stations in the United States to grant broadcast time to members of "The National Voice," an organ-ization exclusively devoted to the cause of total abstinence and pro-

In reply may I say that the se-lection and arrangement of broadcast programs in the public interest is a duty which the Communications Act of 1934 places solely upon the licensees of the respective broadcast stations. Whether a station will broadcast a particular program is a question for the decision of the individual licensee.

Section 3 (h) of the Act provides that a person "engaged in radio broadcasting shall not, inso-far as such person is so engaged be deemed a common carrier. follows, therefore, that a broadcast station is not under the common carrier obligation to accept all program material offered and the Commission has no authority to direct a station to accept any specific program. The only exception to this rule is contained in Section 315 of the Act, a copy of which is enclosed concerning the affording of equal opportunity to legally qualified candidates for public of-

In view of the foregoing, it is apparent that the Commission could not under the law direct radio stations to broadcast the programs in

Mr. Hicks' communication, with inclosure, is returned herewith.

Cordially yours, FRANK R. McNINCH, Chairman, Federal Communications Commission.

Commenting on the correspondence, Senator Sheppard wrote: "I am certainly sorry that conditions are so unfavorable with respect to radio time for the dry cause."

#### Branch County, Mich., opens dry campaign

A group of temperance men and women numbering more than 50 and representing every section of Branch county, Mich., have just organized the Branch County Temperance League.

Aims and objects of the new association will be to stop the sale of alcoholic drinks, within Branch

Members of the executive committee are: W. H. Shipway, Coldwater, Milner Quigley, Algansee, Mrs. John Cuthbert, Batavia, Cecil Canfield, Noble, D. S. Frye, son, Mrs. Chas. Summerlott, Bethel and Glen Havens, Girard.

W. H. Shipway was elected president of the League and D. S. Fry, secretary.

#### **Total Abstinence Way**

By Mary Starck Kerr

The way to health, the way to

strength,
The way to life of normal length;
The way to joy, the way to peace,
To happiness that will not cease.

The way to safe and sane control Of nerves and hands, of mind and soul.

The way that God would have us

choose,
If we His kingdom would not lose.

The way to lead some weaker one, That to the Lord He may be won; The Christian way: Abstain from

The drinks containing alcohol.

## Paul thanked God and took courage

By SAM MORRIS

People are hearing the "Voice of Temperance." They are reading the National Voice. They are talking the evils of repeal and the imminent return of national prohibition. I found these on folks' lips everywhere when I went east for my special network broadcast.

On the train from Del Rio to San Antonio a man said: "I believe I heard you on the radio the other night." I said: "Where were you?" He replied: "I was in Bakersfield, California." I then asked: "What was I talking about?"

hibition and about a network you were going to make Sunday."

From New Orleans I rode the L & N and as I was securing a ticket a man standing near me heard me talking. He approached me in the waiting room afterwards and said: "Mr. Morris, I want to meet you. I have listened to your

temperance talks over the radio for the past three years, often wished I could meet you, and was overjoyed when I heard you speak there at the ticket window."

In Nashville, I purchased a hickory-smoked country cured ham (my wife and her first husband are especially fond of them) and as the man wrapped and prepared it for expressing to Del Rio, he said, "I thought I recognized your voice when you first began talking."

I was in Frankfort, Ky., at the meeting of the legislature for a short time one afternoon and was introduced to a big beer lobbyist and after I had walked away he said to the friend who introduced us: "Yea, that's that guy on that Mexican radio station. I know him. I know all about him. He ought to be hanged."

broadcast I was glad to have as studio guests Robert S. Tinnon, superintendent of the Tennessee Anti-Saloon League, and A. E. Vlement, state secretary of the law enforcement division of the League. Bishop Dubose, the state president paid us a most encouraging visit at our hotel. The Tennessee Anti-Saloon League is really on its feet and fighting the dry battle in that state and these men are doing effective leadership. It was a pleasure to venew own friendships. ure to renew our friendships.

In Louisville for the night broad-cast over WHAS we were happy to have as studio guests a number of outstanding dry leaders. Edward E. Blake, national chairman of the phibition Committee came from Chicago and we had a most pleasant visit. I am state chairman of the Prohibition party in Texas. Rev. John Lowe Forte, executive secretary of the Louisville Council of Churches, Henry M. Johnson, president of the Kentucky State Sunday School Convention, Dr. Horace A. Sprague, president, and Walter J. Hoshal, supt. of the Kentucky tucky Anti-Saloon League, Rev. J. B. Head, Baptist Pastor and outstanding dry leader of Kentucky, five years the national chaplain of the Veterans of Foreign Wars, and a number of other pastors and dry leaders, all gave us great encouragement. We appreciated their presence.

The prohibition issue is up before the Kentucky legislature, it is up before the Georgia legislature, a Birmingham daily states edi-terially that prohibition will be one of the main issues in the Alabama

political campaign this summer. Everywhere the battle lines are tightening. Leaders are stepping out and joining the issues. National Prohibition is on its way back. I thank God that we have a great weekly like the National Voice and this nation.

## Wet trickery arouses He said: "You were talking pro-

(Continued from Page 1)

ard, the brewer from Bourbon County, who registered in 1936 as president of the Kentucky Malt Beverage Association and as a beer lobbyist; and wet floor leader, John M. Hunnicutt, Ludlow.

"Pritchard, the beer lobbyist, succeeded in getting himself made vice chairman of the House Liquor Control Committee. The liquor industry has secured a controlling influence in the House of Representatives of the Kentucky legislature, and they have carried on with a ruthless high hand. They have vio-lated every sense of honor and have outraged the sober citizen-ship of Kentucky. They deliber-ately set January 20 as a day of special order of consideration, and then suddenly, on January 18, when a number of leading dry members were away with the Governor on an important mission at Lexington, they read the bill's title, moving the "previous question," limiting debate to 20 minutes, and drove the bill through, catching its opponents

"Thus the group of dripping wets from wet counties—Kenton, Jefferson and Bourbon—by foul means succeeded in this initial attempt to rape the 47 dry counties, which are operating under the democratic principle of local option. The beer baron lobbyist of Bourbon has moved up and down the aisles in In Nashville for the morning capitol corridors and personally roadcast I was glad to have as appealed to various members of the house, many of whom-until Representative Baker, dry leader from Shelby County, exposed him-were not aware that he was a brewer and were unconscious of the incongruity of a liquor-dealer legislator leading the fight to force beer joints into every nook and corner of dry counties.

> "Representatives Neikirk, Hale, Robinson, and others, upon their return from the Lexington mission. directed a vigorous protest at the tactics used and, by resolution, demanded a reconsideration. They were curtly told that the bill had already gone to the senate.

"Indignation among the Christian citizenship is blazing hot, and rightly so. The press has carried the list of representatives who voted for the measure. Drys everywhere ought to write or wire these men, expressing indignation and disapproval. Drys from counties which are normally dry should vigorously express their disapproval of this action, and should also appeal to their senators. These men have no other way of knowing our feelings and convictions in the matter. Do it at once and get others to help you.

"The governor, embarrassed and incensed by the trickery of the wet bloc, has faithfully promised the drys that he will veto the measure. The despicable tactics have also aroused the resentment of members of the upper house, and the bill is not expected to pass that body."

a great national broadcast like the Voice of Temperance which serves as mediums of expression for the sentiments of the dry people of

# How to keep alcohol out of the schools

(Continued from Page 1) versal in its attack. Today it strikes a crust from the lips of a starving child tomorrow it levies tribute from the government itself. There is no cottage humble enough to escape it — no place strong enough to shut it out."

Repeal came in the name of recovery. But we have not recovered. Repeal was waged to balance the budget, but it is more unbalanced than ever before. We see men and women striving to bring back prosperity, material prosperity, what we need is moral and spiritual prosperity.

Repeal is not going to fail; it has already failed. This is the opinion of many of the strongest advocates of repeal. No one benefited by repeal. Repeal was a sellout to the flesh alone.

How, then, are we going to keep alcohol from our schools? Keeping alcohol out of the schools is presented with the same problems and difficulties as keeping out marijuana, opium, heroin, the cigarette and indecent and low-type reading materials, the wrong kind of pictures, entertainment and amusement.

#### Work must begin in the homes

First, let us begin at home. Let us encourage other parents to set the right examples. Let us discourage the use of egg-nogs and cock-tails with whisky and alcohol.

Can't we do something to stop our motion pictures from playing up so much drinking? I believe that motion pictures are doing more to popularize and spread the drinking habit than all other agencies put together. Along with keeping motion pictures from advertising liquor, let us bring about legislation which will keep liquor ads, whisky and beer off our radios.

Many dads and mothers are condrink their cocktails, giving a wink and a smile when son and daughter have taken too muci. But there will be a time when they will not be winking and smiling over the wreckage that will result.

No drunken mother or father has the right to rear children. This places a handicap no child can fully overcome. Do you know, too, that 60 per cent of the babies born cigarette smoking mothers die before they reach two years of age?

#### More subtle than opium

Alcohol is a more subtle enemy than morphine. Yet, is there one parent who would smile and laugh if his John or Mary were found under the influence of morphine? Of the two, alcohol is the most

dangerous, because it is subtle, treacherous. It has and is being disguised in a sheep's clothing. Advertising costing millions, is making a large unthinking public feel that alcohol is ultra-smart. They picture in the magazines and on the screen, the charming young woman raising the glass, but not the bleary-eyed, dissipated, disgusting looking creature the morning after.

How then, are we going to protect youth of today from this vast, devastating bombardment, from the temptations which beset them on every side? My answer is this, by educating youth to the truth about alcohol. Youth must know the truth about this monster.

#### Regular school work needed

My challenge to the parents is to that Alcohol Education shall have a permanent place in the teaching program of the public schools, taught by regular classroom teachers, to see that it is required by the law in the 48 states. This sort of teaching must take the place of infrequent "temperance talks," sporadic essay and poster contests for prizes, the showing of slides or a special lecture once a year, which are aids only, but canbe considered teaching the subject.

MY LIFE IN THE CONVENT.—By MARGARET L. SHEPHERD. Her father was a Roman Catholic priest. She married a priest and became the mother of his child. He put her in the convent and abandoned her and child. She saw the criminality of the priests and nuns. After six years a prison slave she makes her escape. This book will move your soul to tears and heart-throbs. 258 pages. Only 50 cents. (Money order). Protestant Book House, Station B, Box 125, Toledo, Ohio.

Let our boys and girls know that beer is not a food, as is advertised, but that it is a poison composed of alcohol and lupulin; that alcohol is a poison, a habit-forming drug like morphine and opium. Let them see alcohol in a labotory, its action on plants, animals and food. Teach the children the dangers of alcohol.

In the states where this is being tried, children like the experiments, and the teachers enjoy doing this work. Begin with the primary or kindergarten and teach it through high school, in the teachers' college, universities and teachers' training classes. It would be good for many superintendents of schools to be required to take a course in alcohol

#### Great sportsmen shun alcohol

Teach youth that alcohol and gasoline does not mix, except to bring about death. That in athletics you can't win with alcohol; that our great athletes such as "Red" Grange, Fielding Yost, Babe Ruth, Ty Cobb, Babe Didrickson, Helen Wills Moody, and scores of other famous athletes are total abstainers. Babe Ruth, "the Sultan of Swat." said when he was asked of Swat," said when he was asked to pose for a photograph with a bottle of beer in his hand: "I have autographed too many baseballs for boys of America to think of helping advertise the sale of beer. Many of these boys regard me as a hero, and I will not do anything to lessen their esteem of me.

Other famous individuals have

Thomas A. Edison: "To put alcohol in the human body is like putting sand in the bearings of an

Colonel Lindbergh: "I do not

drink or smoke."

Lady Astor: "When I am having a good time I want to know it; I tinuing to puff their cigarettes, don't want my brain muddled with alcohol"

Henry Ford: "No place in this speed age for alcohol. The horse was always sober. . . . Alcohol and gasoline do not go together."
Dr. Charles Mayo: "Out of ten

who begin to drink, an average of become regular habitual drunkards."

Theodore Roosevelt: "There isn't a thought in a hogshead of beer. There isn't an idea in a whole brewery."
We have laws which provide for

the teaching of temperance in all our schools. The National Education Association urges complete and scientific instruction in the schools regarding the effects of alcohol and narcotics on the human body and the social organization, and expresses its disapproval of any false advertising or propaganda on the

#### P-T. A. should help crusade

Could not, will not, the P-T.A. organizations everywhere appoint committees to encourage daily instruction in alcohol education in the city schools?
What a far-reaching effect it

would have. What a saving of homes, human minds, morals, lives and souls of boys and girls, the men and women of tomorrow!

Let us go forward, with faith, hope courage and prayer, knowing that-

'We are all blind until we see That in the human plan Nothing is worth the making if It does not make the man.

"Why build these cities glorious If man unbuilded goes? In vain we build the work unless
The builder also grows."

"There's a divinity that shapes our ends; rough hew them how he will. The history of our past proves a guiding more than human. The future of our land is safe in the same keeping." Let us go forward with great courage!

#### A NEW SONG BOOK "SONGS OF GRACE NO. 2"

"SONGS OF GRACE NO. 2"
The publisher of "Songs of Grace No. 1" is glad to announce that "SONGS OF GRACE NO. 2" is off press. 75 pieces, all different from "No. 1." Solos, Duets, Trios, Quartets, Choruses, Choir and Congregational songs, covering many topics of Christian experience. In addition to the publisher's own compositions, there are contributions of both words and music by famous writers of Gospel songs. "Songs of Grace No. 1"..30c postpaid "Songs of Grace No. 2"..30c postpaid Order from: GORDON E. HOOKER, 558 So. Hope St., Los Angeles, Calif.

# Girl reporter sifts saloon stench; Michigan official foresees prohibition

Hale G. Knight, member of the Michigan Liquor Control Commission, recently deolared "Offensive conditions in Detroit beer gardens are rapidly heading Michigan back toward prohibition." His statement prompted The Detroit News to assign Miss Warfel, of The News staff, to make a night tour of Detroit beer gardens and saloons and to report nature of a conference. Questions what she found. Her description of conditions follows in part: what she found. Her description of conditions follows in part:

A dime for a glass of beer. Carmined lips and dancing feet. Eyes that are blind alike to dirt, soiled table linens and foggy drinking glasses. Ears that are deaf to unholy language and sordid yarns, and a nose skilled in ignoring the stench that arises from stale tobacco smoke, alcoholic odors and divers other smells.

And there you are, if a woman, blind," said Hale G. Knight, memequipped complete for an evening ber of the State Liquor Control in one of Detroit's beer and liquor Commission, "or at least when it drinking night spots.

And there you are, if a man, like-wise equipped to spend a whopper of an evening in the same kind of

It isn't a pretty picture and it isn't an accurate one of several hundred of the city's places that operate on a strictly up-and-up pro-

But it is a picture, sadly true, of dozens of others of the city's 3,056 drinking places. In these places dingy lights, filthy surroundings and questionable characters flock. Among the mobs are noted here and there a girl by herself; two girls, speaking in low tones over their beer which they never seem to touch; three girls, a little gayer, and sometimes a couple, outstand-

ing because they bear the outward signs of being alien to the crowd.

Before long, the orchestra blares out the odd conglomeration of musical notes that have been thrown together under the name of "It Doesn't Mean a Thing, If You Ain't Got That Swing."

#### GO INTO THEIR DANCE

There is a definite stirring and an exchange of glances across the tables. Two girls go to the dancing floor. Two more go, and soon a young man in a leather-zippered jacket walks across to a table of three girls and invites one of them to dance. She accepts laconically, and boy and girl go into their

After the vigorous thumping of the piano brings the song to an end, the girl applauds, with a little more spirit. She casts a swift look at the saxophone player as if be-seeching him to play again, and he does. It is "Nice Work if You Can Get It," and he sing it with great gusto, if not skill, and soon the dance floor is crowded to the line with dancers, who swing and sway and dance according to their gifts. At one of the many "caves" the

city lists, there is no dancing. It is filthy. Depressing. Sickening. The cement floor is cracked and great areas of dirt, seemingly the accumulation of many a long night of drinking and visiting and eating, clog the seams.

The brightly colored cotton chair covers are soiled with another great accumulation of dirt and grime. The place is so dimly lighted, no one but the bartender could hope to see what he was after. Yet a few people, invariably young and respectable looking, are seen there night after night.

#### WRITE HIS OWN TICKET

at her glass of beer a few minutes, or glanced about the room a time of the dancers' heads. or two, she is being asked to have another drink. And she does.

After that, as the saying goes, her newly found escort may "write his own ticket."

At one of the West Side spots, whose name already has been linked with unsavory police cases, it is upon the waitress and not the customer that the eye of the

She serves a table of six men with bottles of beer. One slaps her familiarly across her back and as she endeavors to step away another puts his arm about her waist. She is obviously not pleased but she Silver medal contest casts a hurried look in the direction of the bar. For she may not frown if she is being watched. She must smile and take it.

In the course of an hour she has to take the advances of other maudlin customers. She is quick and she darts in and out, as though wishing to heaven she were miles away from the dingy, evil smelling

MANAGERS

BLIND the Wanagers are work.

comes to permitting women to hang out in their places when they know she is there to be picked up. But they feel that she is a lure and will bring in money and so they should worry. They are the type we don't like."

drunk court

How is it that so

And they are to be seen in numbers on one of the streets nearing the downtown district.

"When Another's Arms Are Around You Do You Ever Think of Me?" poured limply out of a bat-tered electric piano in one of these honkey-tonks. The room is filled and the air is foul. The floors are wet and filthy. The table tops, innocent of covers, show rings of liquor and other dirt. Men here drink with their hats on.

They slouch over tables, dirty and unshaven. There is a mixture of races. Waitresses are not young and their faces show that they have lived hard and fast.

There isn't any dancing, but as the tune is repeated, couples, suddenly inspired, grow sentimental and exchange a kiss or two, or a friendly slap. A drunken woman, muttering to herself, staggers out. She is about 45 years old but looks 60. She is nudged, poked and even shoved before she reaches the door, lifting her fist, as she does, delivering a sound curse upon the place.

#### HER MOB-

The roar goes on. More beer is spilled and the waitress who responds with a knowing head shake to the title of "Klondike Lou" bawls a man out here for tripping her, and another there for throw ing a cigaret butt in her face. But Lou can handle her mob.

Next door there is a floor show. couples, eager to see the writhing madness called a dance sit on the edges of their chairs and drink it in, along with cheap whisky and foul air.

Four blocks away is one of the City's swanky spots. Here there are women in fine furs, perfumes and modish dresses. The lights are brighter. The music is better.

The place is superlatively clean and the drinks are the best obtainable. But it can be noted that the old pick-up game isn't entirely absent, even if the scene is one of glamour and the patrons those who have received life's more munificent offerings.

There is, around the corner a way, another room. It stands in defiance to the memory of a great tragedy that struck Detroit 10 years It isn't difficult here for a girl ago when the Study Club fire took to get a "pick-up." She can't be the lives of 23 persons. It is a choosy, but before she has stared canopy of thin, inflammable cotton

> Because of offensive conditions in many of Detroit's drinking places, censuring eyes are upon them. They have been declared to be the breeding places of all the offenses in the category of crime, not omitting

> corrective program of eight points, including and stressing a reduction of operating licenses, has been set forth by Knight for submission to the full liquor control commission.

## held in Los Angeles

Mrs. Margaret P. Barrows won the Silver Medal Bible Contest held under the auspices of the Los Angeles W. C. T. U. last Sunday night in McCarty Memorial Christian Church. Dr. Bruce Brown presented the medal and Dr. Jesse Randolph Kellems offered words of commendation for the splendid work of the W. C. T. U. in medal contest

# WPA workers

How is it that so many WPA workers are able to drive automobiles and buy whisky to mix with their gasoline, Judge Harry H. Rowland, presiding in Criminal Court in Pittsburgh, Pa., would like

Judge Rowland found that 85 per cent of those brought before him for motor law violations are WPA workers and sixty per cent of those who come before him for all types crimes are following the same

The judge said he found no fault with unfortunate persons who must take WPA jobs but he did think "it would be far better for them to buy bread and potatoes than gasoline and booze.'

Judge Rowland also commented on the inordinately long time that some men remain on the WPA, his records showing that certain ones had been thus engaged for more than three years. "It seems to me a man should be able to secure other employment in less time than that, I am against men making the WPA a permanent occupation,"the Court remarked.

#### CLASSIFIED ADS

10c per line, per issue

BIBLE AUTHORS—AN INTEREST-ING GAME for Bible Lovers, teach-ing the new Testament. Price 35 cents. Educational Game Co., Mil-ford, Conn.

#### AVOCADO TREES

Fuerte Type Only — Budded and Guaranteed To Bear—From \$1.50 Up

2306 Thomas St., Los Angeles Near Lincoln Hi

#### EARN BIG MONEY

Sell 25c Gospel Mottoes. Cost 8c. Also "Krystal-Plax," "Wearoids," Scriptures text Birthday and Get-Well Greetings. Ask about Free Sample Offer.

FINNELL, V-2. North Manchester, Ind.

### 3c A WEEK



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## Prohibition party Michigan opens to hold interim conference

First interim meeting of the National Committee of the Prohibition Party will be held in Columbus, O., March 7 and 8, Edward E. Blake, national chairman announced this week after consultation with members of his committee.

This meeting takes on also the be discussed and acted upon by the committee.

Among the questions to be dis-

"What shall be done to promote the 'New Crusade for National Pro-

"What shall be done to promote a youth auxiliary effort?

"What shall be done to get the Party on The Ballot in All States this year?

"What shall be done to change present unfair election laws?

"Shall the National Committee undertake concentration campaigns?

"Shall the National Committee promote the 'Victory Pledge'?

"What place shall be given other Issues in presenting our party doctrine?

"Policies for the Future.

"What statement of the party position shall now be issued to the public by the committee?"

# HUMN BOOKS

LILLENAS PUBLISHING COMPANY
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 Kansas City, Mo

# local option campaign

Dr. D. L. McBride, superintendent of the Michigan Anti-Saloon League announces the appointment of W. A. Rice, former attorney for the state liquor commission as supervisor of county option activities and "Director of Public Relations" for the League.

Work will start immediately by formation of county option committees with representation from each township and city ward in the 83 counties of Michigan.

On completion of these organiza-tions, according to Dr. McBride, election campaign drives for county local option will begin and the full state support of the drys will be directed toward each of the individual county dry elections.

It is planned to group a number. of counties for local option elections on the same day, making it possible to secure out of state dry speakers and lecturers of national reputation to assist with a series of consecutive meetings in the interest of group elections.

"We will brook no further delay in direct action," Dr. McBride said. "The many arguments for waiting have only made the situation worse for the drys, and the people of the state are now ready to challenge the issue.

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Constitutional Government League, 4031 Francis Ave., Seattle, Wash.

#### BUY DRY - SAY WHY

Money spent for intoxicants won't buy food, clothing, automobiles, household furnishings and other necessities. This department—a regular National Voice feature—affords an open market place where friends of the dry cause may deliver their message to thousands interested in the temperance cause. Patronize "Buy Dry — Say Why" advertisers. If you are in business, get your card in this directory immediately. If the dry merchant you are patronizing does not have his card in this directory, show him this page

#### Attorneys

GEORGE A. HOOPER Attorney and Counselor

At Law HOOPER & MILLER 308 South Hill Street LOS ANGELES, CALIF. Telephone VAndike 1081

#### Claude A. Watson ATTORNEY AT LAW

Highland Park Security Building 5603 North Figueroa Street AL-0155 Los Angeles

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# NATIONAL VOICE

Continuing The California Voice A National Weekly Newspaper devoted exclusively to the cause of total abstinence and prohibition. Published Every Thursday

408-410 Lankershim Eldg., Corner Third and Spring Streets Los Angeles, California Phone VAndike 7527 Subscription, \$1.50 per year in advance

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★ "The good that is not in arms against evil is a mere name"-Frances Willard.

#### Spread the facts

TULL page displays appearing from time to time on the back page of the National Voice are especially intended for use as posters in public places, vacant store windows, bulletin boards and wherever they will be read by men and women, boys and girls who need to know the facts about

On the back page of this issue appears another of these graphic displays, "To the Ladies." This is a readable simple and easily understood message conveying the idea that "the cocktail hour is wrinkle time for milady."

James Russell Lowell once wrote: "God reveals himself in many ways, lest one good custom rule the world." This newspaper is desirous of carrying temperance truths to drinkers in as many different ways as possible. We are enlisted in a crusade to make people realize the true nature of intoxicants.. It is our job to prepare these facts in attractive readable style, but it is the task of our thousands of subscribers to see that this material gets proper distribution.

A display page, like the one appearing on the back page of this issue, will be read—not by one or two-by several hundreds of persons if posted up in a prominent place in your community.

In nearly every community there is some vacant store window, public bulletin board or other place where pages like the one on the back page of this issue could be posted to advantage. Try this plan of helping spread the facts about alcohol and write us the results.

#### Inevitable

Excerpts from an Editorial in The Muskegon (Mich.) Chronicle

SENATOR Sheppard of Texas, author of the Eighteenth Amendment, the most-discussed of the sections of that document for a decade and eventually removed from it, comes forward with the prediction that "soon" Congress will be called upon again to enact prohibition legislation.

Not "soon"-but as certainly as the stars in

The reaction from prohibition has been-what we have today. It has put our daughters, sisters, wives and mothers on both sides of the bar. Naturally, it has likewise put them in the gutter along with their fathers, brothers, husbands and sons, on

The moral sense of the nation rebels at that kind of thing. It is going to rebel still more strongly in a few years. It was the picture of the "old soak," the pitiful bit of human wreckage that the liquor traffic left in its wake, that eventually put prohibition over.

But the moral reaction to the "old soak" had nothing to do with that, and it will have nothing to do with the speedier reaction in the direction of a halter on the liquor trade when the "old soaks" are of both sexes, as they will be in a few years, as surely as night follows day. We are producing the raw material now, but we have not yet begun to reap the full consequences.

The kind of restricted restoration of a legalized liquor traffic that was promised by the advocates of repeal a few years ago might have survived for a long time. Every one of those promises has been thrown to the wind. What we have is the old saloon back, with double destructiveness, because it has been taken into society and has doubled its patronage by taking in our women.

"The Christian conscience has to be aroused, not merely to the enormity of the liquor traffic but to the enormity of the sin of doing nothing about the liquor traffic."-John G. Wooley.

#### Booze fell on Alabam'

O. L. MILLICAN, Alabama Christian Advocate

THE prophecy of the wets, when they were seeking to bring legal liquor to Alabama, has not been fulfilled. Their vociferous rantings of how it would promote temperance and eliminate bootlegging is a hideous joke.

Sales in state stores are steadily increasing, and that does not spell temperance any more than

more mud means a cleaner hog.

It cannot be said that conditions are improving when in one county where they have many state stores, a county health officer and a deputy sheriff have been arrested and fined while driving their autos under the influence of liquor.

Increased sales are what a wet legislature wanted and expected. The reason hogs get fat is because their capacity to consume grows. New customers are flocking to state stores with every passing day.

One wet daily published in Birmingham is so greatly interested in the extensive sale of liquor, that shortly before the holidays, it carried in one issue thirteen different liquor ads, boosting the beneficial qualities of booze. Sheets like this have been working for years to get legal liquor

back in Alabama, at any cost of blood or tears. Only a few weeks ago the state store in Huntsville, Ala., took in \$3,000 cash in one day. The banker who counted the money and placed it to the credit of the state said he had no idea that any firm in the city conducting a legitimate line of trade took in a like amount of cash in one day. The state that furnished this liquid fire of damnation has no way of controlling or curbing the appetites of those who bought it. No prophet of evil can visualize the devilment and unrestrained damage that \$3,000 worth of liquor could release in one day in town the size of Huntsville. Lawabiding citizens of Huntsville deplore this threatening evil sponsored and lauded by the state. Sensible business men tremble at the dread results to come from such a financial drain as this liquor evil extracts from the legitimate channels of trade, that includes food, raiment and house rent.

We are making history in this republic that will blot the page with blood for all time.

### The first lady

By CLINTON HOWARD

CELF control through a more temperate attitude toward life," was given by Mrs. Franklin D. Roosevelt as a solution for the liquor problem, when Alabama was in the throes of a campaign to repeal her state prohibition policy last March. She had arrived in Birmingham for a lecture on the first day legal beer was offered for sale by the repeal of state prohibition in twenty four counties, and was interviewed by the Associated Press, and so quoted in the dispatches of the day, after telling the newspaper men reasons "for her change from the support of prohibition to advocacy of repeal." "Prohibition," she said, "did double harm, in that it made it fashionable to drink."

Has repeal made it unfashionable? Ask the steward of the White House, or use your eyes at the junior league, college and fraternity dances, cocktail lounge, night clubs, social teas, dinners, restaurants, drug store counters—everywhere since repeal is the trail of the serpent, that prohibition checked but did not kill because the administration of the law was in the hands of her party and is principal opponent, who connived with the violators of the prohibition law, and made no honest effort to enforce it. That is why "prohibition did double harm."

Is it any better since repeal? Is there more "self control through a more temperate attitude?" Is it less fashionable to drink the second glass? It was always the "temperate" use of alcohol liquors in any form, that led to intemperance. "Self control is impaired by the first drink, and lost, by those which concurrently follow.

Total abstinence is the only safe rule for the individual; prohibition is the only safe policy for

#### Mental tares

CLEAN LIFE EDUCATOR

ONE reason so many men fail is because they think in negative rather than in positive terms. They allow the weeds and tares to grow up in the mind and choke out the good thoughts. They allow their thoughts to wander aimlessly about. They spend much good time in idleness, in day-dreaming, even in dissipation, and still expect the mind to serve them efficiently. Just as the tree needs water, sunshine, cultivation, so does the mind need careful training. If the mind is filled with good ideas and trained along the right lines, good judgment will undoubtedly re-

"Ye that love the Lord hate evil."-PSALMS 97:10.

#### Science taboos liquor

W. G. CALDERWOOD

ACCORDING to a recent news story in the Christian Science Monitor the state alcoholic beverage control commissioner of New Jersey has ruled that no advertisement of alcoholic beverages, including beer, is permitted to carry the endorsement of any doctor, chemist or research institute. Federal alcohol commissioner W. S. Alexander ruled some time ago that no such endorsement could be printed on any label on any bottle or other container of hard liquor. By these regulations the alcoholic beverage authority of the United States and the state of New Jersey officially condemn alcohol as detrimental to physical

Dr. R. R. Spencer, senior surgeon in the U. S. Health Service, confirms that verdict. "Alcohol is not a stimulant to the nervous system," he declares, "but a depressant even in small amounts. Ability to learn and memorize are reduced, and thinking becomes fuzzy. Mental activity is clumsy." Dr. Charles Mayo, of the Mayo Clinic which has made Rochester, Minnesota, world famous, states, "We should not tolerate intoxicating liquor. It breaks down the command of the individual over his own life and destiny." Dr. Haven Emerson, former health commissioner of New York City, decorated by several nations for distinguished medical service in the World War, and now professor of public health administration in Columbia University states that "Alcohol is a depressant, habit-forming drug; a protoplasmic poison; a cause of disease and death; reduces accuracy and endurance of muscular action; deteriorates judgment and self control.

The American Medical Association, by resolution stated that alcohol is detrimental to the human organism and that "its use in therapeutics, as a tonic, or stimulant or food has no scientific value, RESOLVED that its use as a therapeutic (medicinal) agent should be discouraged.'

Both science and medicine condemn the beverage use of intoxicants.

## Youth's Highway

A regular column devoted to youth and its problems, con-ducted by IMA YOUNG DRIGH.

IS youth destined to point the way out of the perilous morass into which their revenue-grabbing adults have led this country? Let's take a look around to see some of the things that are forcing the youth to act.

Many of the gay set are getting disgusted with their fathers and mothers who try to recapture their youth at the bottom of the cocktail glass. If only the grown-ups would remember how sensitive youth hates to have its parents appear absurd!

A fine young girl had been watched for several weeks by some friends who had taken a special interest in her. She seemed to have set a very fast pace for herself. Jack would bring her home after a social date and he would take her to her door. But she didn't climb the stairs. After Jack had gone she would be seen getting into another car and taken away for a few additional hours. This kept up into the early hours of morning. Someone must take an added interest and have a motherly talk with her, but not one dared because of her parents. In due time the way opened and the girl welcomed the opportunity to unburden her young heart. She said that she had vowed never to be home when her father and mother began one of their drinking sprees for she was never going to clean up the mess they made again. She had found by staying out all night, she was able to find a release from doing the most repulsive thing that had ever touched her

Juvenile authorities tell of children who ask to spend the night in juvenile hall, the child's jail, so that they won't have to go home. "My dad and mother both drink," one youth is quoted as saying. "Then they quarrel and fight. I am afraid of them."

Some people argue that there isn't any harm in drink. Isn't there? If you have any doubt about the answer, just sit in divorce court some morning and hear husbands and wives give drink as the main reason their homes are on the rocks. And children are victims in most of these cases.

People are saying that there is less drinking now than before repeal. Is there? California issued 17,437 on-sale beer and wine licenses; 7,035 on-sale beer licenses; 9,314 on-sale distilled spirits licenses; 15,508 off-sale beer and wine licenses; 9,481 off-sale distilled spirit licenses; which makes a grand total of 58,775 licenses issued to November 30, 1937 besides the 11,433 licenses issued to manufacturers, wholesalers and others necessary to fill the demand. California has granted 70,218 licenses and is still issuing them. When will the people wake up and demand a halt? In the United States we now have about 192,000 more licensed liquor stores than we have churches, and one girl in college receiving a cultural education to every three girls serving liquor in drinking places.



Q What should a wife and mother do with a husband who drinks and drinks, and refuses to give it up, regardless of the fact that it is ruining not only his life, but hers as well. She o It has been said that in foreign o I am interested in your work o Our children are targets for the loves him, and has tried desperately to save him from this curse. She heard our broadcast last Sunday and asked us what she should do. Her husband, the best ever when not drinking,



has lost one job after another since the habit has fastened itself on him. We asked you, our Voice family, last week what we should say to this wife and mother. What would you do, if this man were related to you? If he were the person whom you loved better than anyone in all the world? Many of you have answered. One signing himself "A friend" writes: "In answer to Mrs. B. M. I would say that no one can help but God. Take Luke 18:26, 27 and Mark 10:27 and stick right to their words. I am sure your friends of the Voice will pray for you, but do not depend on our out a package of cigarets, pounded one down, then nonchalantly hut solely upon God's immutable Word" but solely upon God's immutable Word."

Another says: "this husband should be treated as a child" and this person refers to the verse in Proverbs: "He that spareth the rod hateth his son." A woman preacher writes that "the lady from San Diego has my heartfelt sympathy. How many the right and privilege to smoke. sad and broken homes there are today because of this damnable stuff called liquor. The only sure and permanent cure for this woman's husband as well as other husbands and wives is a good dose of religion. We may take their automobiles and everything they possess, yet they will continue to drink and be drunk, but real religion, real salvation will make them

Q "Try making him go to church," says another, "or listen able to refrain from indulging for to broadcasts by ministers." We cannot conceive of "making" a drinking man do anything that he does not want to do.

Q A physician, distressed over the suffering that drink is causing Mrs. B. M. writes:

"After reading your letter in which you describe your misfortune, and your earnest efforts to cure your husband of the dreadful liquor habit, and having given special attention to your statement that you have tried everything, it is plain to me that you have forgotten, or do not know Christ's message that in time of distress the only way to find immediate relief is to have a 'single eye.' 'If thine eye be single, thy whole body shall be full of light . . . No man when every day some homes are can serve two masters.

What is the meaning of being 'eye single?' It means seeing only one power in life, the one omnipotent God. Until now you have seen two powers, God and evil—mostly evil. dren to suffer. We live on a farm After trying your best to bring about your husband's cure and do not see much of the wild while you were serving two masters, and having completely failed, why not try and have a 'single eye.'

"The moment you will recognize that which is absolute truth, that there is only One Power the Christ Spirit in the center of each human being, and you commit your husband silently to the Christ within him, you can then cease from when silently to the Christ within him, you can then cease from when you meet him face to face, any anxiety about the result. Let him alone. The Christ Spirit God bless you and your family—in you always moves into helpfulness when called on and MRS. CHARLES W. SUDBURY, in you always moves into helpfulness when called on and trusted.

"God is always a present help in time of trouble, but there must be a recognition of this fact, and an acknowledgement of God only, before He becomes manifest. Try this way, and rest assured that you will be satisfied.

Prayerfully wishing you success"

S. E. R.

The business of the doctors has been on the increase since themselves, pray, turn from their was brutally attacked by a drunken themselves, pray, turn from their was brutally attacked by a drunken repeal. They can speak with authority on this subject. Another physician who heard our air message last Sunday sub
themselves, pray, than Iron man in her room in the middle of moderately those things which are useful to mankind, and totally abuilded to higher court. This wet administration seems to

"I feel just like the merchant who wrote you, 'what's the use.' I have seen the use of liquor double since the despised prohibition. The facts are, we never had prohibition. But liquor had to hide away in holes and catch-alls. It was not diana. flaunted in our faces by women and girls as we passed down the street. One did not have to hunt all over town to find a place to eat, where liquor-selling was not the main business and serving food incidental.

serving food incidental.

"We hear no more of the 'balanced budgets,' and good not everybody is interested in this as liquor would bring. In my practice, there are more than noble work for our country.—MISS. times liquor would bring. In my practice, there are more than double the accidents due to liquor since prohibition.

"Almost invariably the drunks and accidents brought to me have stripped their pockets of money for liquor, and have none for the doctor. Many a dollar that belongs to me has gone to the saloon-keeper. A man and woman owing me money were belly-to-the-bar, and I could not resist saying to them, 'so this is the reason why you cannot pay me.' Did it do any good? Not that I can see. As for me, I cannot decide which is the greatest threat to civilization, liquor or war."

Respectfully,

Dr. S. M. M.



# The Voice's Echo

Opinions expressed in letters from National Voice readers do not necessarily express the opinions of the editors.



#### F. D. R.'s smokes

'A cat may look at a king." And in this free American democracy of ours may it not be permissible for the humblest citizen to criticise the president?

For a number of years I have been one of Franklin D. Roose-velt's most ardent admirers. I advocated his nomination for a first vocated his nomination for a first term and voted for him. I voted for him for a second term. But I want to say, if he has any idea of running for a third term, and would like to have my vote, then he had better watch his step. To be specific, the other evening

in a movie theater the president's picture was shown in the news reel. I was not a little surprised not to say amazed-when he took There were many children in the theater and I could not help thinking what an object lesson was being given them-and by a presi-

what of his example to the children? What is more natural than that they should want to imitate the president of the United States? Believe it or not, but Colonel Lindbergh flew all the way to Paris without the aid of a single cigaret. And it does seem to me that even a president ought to be his smiling countenance.-J. G. T., Reno, Nevada.

Am inclosing \$1 to help pay for the broadcast January 16. This will probably pay for one shot we tween the eyes anyway. If it changes one home from drink and makes it happy like your programs have turned my dear husband from the budget." What abject was a control of the budget." will probably pay for one shot bewhen every day some homes are made sad from the use of it. There are so many going down that wide road to destruction themselves and life and I don't want to, but we sure do hear plenty about it. It just makes me so glad every time you read letters and tell of a home made happy through your proquitting drink. the good work going. Our Heavenly Father will have a crown for you Chana, Ill.

#### Abstain

 The great observer and writer H. G. Wells says "Civilization is not going to sink in five years or fifty years time, it is sinking now. People are eating, drinking and giving in marriage; so shall it be in the day of the coming of the Son of Man.

a nation is for people to humble stain from those things which are harmful, which is in keeping with the word, "Be ye temperate in all things, and God will heal our land. II Chr. 7:14.—Wilbur D. Mock, In-

After I read your paper I give it to others to read. I take clip-J. E. M. LEBEUS, Ohio.

after hearing the radio messages are a marvelous answer to prayer. How I thank God for your noble work.—E. GRACE NICHOLS, Cali-

#### Mercy

We pray that God will look BIEBER, Kansas.

#### 'I have seen'

of men and women everywhere. Perhaps I cannot preach convinc-ing sermons nor touch hard hearts with song, but please take this dollar toward the cause of temperance, that it may help to liberate some man or woman, boy or girl from the death grip of satan.

I have seen the stomachs of small children robbed, have seen evil minded men and women grow fat upon the tears, nakedness and starvation rations of innocent women and children through the demon of strong drink. This, I have seen in our own United States and in the six foreign lands that God has allowed me to travel in. I have laid out in death a powerfully built man who drowned himself in two feet water in Alaska, all because of drink and dope. As radio telegraph operator on the S. S. Dorothy Alexander I heard the blood-curdling screams of a liquor-made lunatic continually for six days and six nights. He was only a boy, well built and fair, chained and foaming like a wild beast. The mother of this boy, remembering him from her womb—his tiny hands upon her breast-must carry the anguish of those shrill agonizing screams to her grave.

Our own American high schools reek with dope and liquor. We boast to a sin-sick world of our great institutions of higher learning, when, if we but knew it, we the laughing stock, in many respects, of the so-called lesser nations. May God help us to shoulder Keep it up
our responsibility to our children
and to our neighbors.—Ralph E.
Butler, radio operator for Mackay
Radio Company, Oregon.

folly! America, rich beyond the dream of nations in natural resources, money, man-power, sup-posedly highly intellectual and capable, webbed with a vast transportation system and every practical means at hand to attain noble and worthy ends in a land that should be a paradise for all, and we debauch ourselves as a nation—
"to balance the budget."
Revenue! Blood money! Filthy

lucre, dripping with the blood and tears of an exploited humanity! What outrageous folly for this nation to tolerate such a business! Business? God save the mark! No amount of "revenue" can possibly compensate for the loss of reason, the debauchery, the hopeless wretchedness and every conceivable form of crime that follows up behind our folly! No amount of "revenue" can ever compensate for the 106,334 men, women and children who were killed and injured upon our highways during a period of three years, because of drunken driving! What price—"revenue!" —Harrison J. Ogilvie.

Our only hope of redemption as C Enclosed find a clipping relawas brutally attacked by a drunken man in her room in the middle of GEORGE HART, Pennsylvania. This wet administration seems to look lightly on barnyard junglelike conduct inspired by liquor. Booze breeds beastly conduct and a wet administration seemingly is slow to punish offenders against those who are Christian Spreading facts and decent in life and conduct.—
REV. S. DAVID SIKES, Evangelist Author, South Dakota.

One authority says that 75 per cent of the movies treat liquor and drunkenness with approval Testimonies Through bribery, intimidation and bluff the liquor forces seem to control the movies, the columnists and the press in general. If it were not for these unfair methods of the liquorites the nation would be dry today.-NORMAN A. JAY, Illinois.

As additional counties vote dry throughout the country by local option, owners of radio stations will down in mercy upon us and that begin to sit up and take notice and the people will return to Prohibition again.—MRS. THEODORE to give the drys time on their stations.-C. W. HICKS, California.

#### Deadly dope

because I want to help save souls devil's most deadly artillery fire. Not content with accident, disease and crime, the arch-enemy has set about to carry off our young peo-ple by the most cruel of methods —poison gas! Lest someone should think this an exaggeration, I refer to these means of destruction by name. There is opium, the dried juice of a species of poppy which is eaten or smoked. The stimulating effect on the brain, the "thrill" ing effect on the brain-the "thrill" is what entices and captivates, then binds the user to the devil himself. There is morphine, a de-rivative of opium, which produces in its slave severe pains and possible death, when it is withheld.

As if these were not enough, the devil in his laboratory has produced cocaine, harmful to body,

duced cocaine, harmful to body, mind and soul.

Mr. Sugimura, Japanese delegate to the Geneva Opium Conference of 1924-25, said: "The greatest danger in opium is not for the Oriental. It is for the white race. If the white races do not wish to be completely demoralized, we must stamp out this evil. The Japanese are the only orientals Japanese are the only orientals who are not dominated by the west. That is because they do not use opium. If the white people do not want to degenerate, they must suppress drugs." (From "Partition") must suppress drugs." (From "Battling the Wolves of Society," by E. A. Rowell.)

by E. A. Rowell.)

Such a warning should startle Americans into action! We should cleanse our own soul temples of the use of these poisons, if we have used them; rid our homes of any of them, if they exist there; then educate, warn and protect our own and other children against these things; and, finally, work for such legislation and law enforcement as will serve to neutralize this poisonous attack upon our progeny.

—G. G. BROWN.

Q Just what does the president mean by saying he is fighting for 'the moral integrity of democracy? Is he now aware of his mistake? Is he now aware that repeal of the 18th Amendment is causing death, murder, slaughter, crime, starvation, want and woe?—Mrs. O. Hermansen, California,

#### Radio is effective

I feel that your radio work is one of the best ways to fight the nasty booze business. We have always enjoyed hearing you when in Des Moines, and trust we may have the pleasure of hearing you here again soon.—ADEN J. CLARK,

#### Doing good

I never believed the radio was doing so much until reading the letters you printed in last week's paper. My, but it is great. I wish I could do more. God be with you in your great work.—C. E. DUR-STON, California.

#### Party method

Jungle-like

G Enclosed find a clipping relative to the case of the teacher who

I have said all along, that there is no argument for the liquor traffic,

### What \$1000 could buy for the dry cause this week

Unfair tactics
ity says that 75 per vies treat liquor and vith approval.

(If you had \$1000 that you wanted to give to the temperance cause this week, how would you ask that it he spent? Subscribers are invited to write letters of not more than 160 words answering this question. The best of these letters will be printed in this volumn each week.—THE EDITORS.)

If I had \$1000 to spend to aid the dry cause, I would spend every cent of it for special radio broadcasts to tell people the truth about liquor, over strategically-located powerful stations that would blanket this nation. If I could not get such a message over stations They'll change in the United States, then I'd use one or more of the powerful stations, just across the border in

> You are certainly proving the value of the radio by saving many from the curse of drink.—Mrs. Grace Wilson, Iowa.

Mexico.

Repeal has miserably failed!

# how radio helped him

More letters arrived this week from radio listeners who tell how they have been saved from drink by hearing the Voice of Temper-ance-National Voice radio mes-

sages.

This letter is from a man 32 years of age, a resident of Los Angeles, who began drinking after repeal. He writes:

Miss Hubler, I want to tell you that I think you are doing one of the noblest things in America today -that of educating the people of the evil, and only evil effects of liquor, and of showing the people of this country what the liquor industry stands for.

I never knew myself what it was to even take a drink before repeal, and I was led into the terrible habit without any knowledge as to its

terrifying results. I have been drinking for five-years now, and I am only 32 years old, and yet my doctor tells me that I have kidney trouble, very bad nerves and other troubles, and I know he is right and I know that I have acquired these sicknesses through liquor, because I was never

sick before I started drinking.
However, a minister friend of
mine told me about your broadcasts and also those of Sam Morris, and I have been encouraged and inspired by your wonderful leadership and do not feel the same temptations that I used to have, and am sure that your weekly magazine on my doorstep will be the means of my quitting the damned stuff entirely.

I think one of the greatest evils in the liquor industry is the "friend-ly bartender," who encourages innocent drinkers, like I was myself only five years ago, by giving him free drinks when he sees that he is fairly drunk-thus creating the impression to the poor unfortunate that he is a friend and pal—but who he later finds out, would just as soon kill him and throw him in the gutter if he did not have the price of a drink when he has gotten

deep into the habit.

I honestly think that President
Roosevelt committed one of the
vilest and blackest of deeds when he sanctioned repeal and I cannot see how he can go into his church on Sunday with his family when, in his heart he must know that he has damned millions of poor souls all over the country, and degraded the morality of womanhood everywhere.

I know some young people who need help on this problem and would appreciate it if you would send me some leaflets on the liquor problem and I will give them to the people whom I think need it.

Trusting and praying that you will carry out your God-inspired work and that we will have prohibition again soon in America, and I feel positive it will not be long. Yours Sincerely R. S., Los Angeles, Cal.

O It just makes me so mad that you have to go over into Old Mex-ico to tell of the evils and awful destruction, death and misery caused by booze.—MRS. S. J. Mc-KINNON, California.

-\*-

## Drinker tells Gambling, prize fights, drunken brawls stir Washington, D. C.

By GILBERT O. NATIONS

Gambling, prize fights, drunken brawls and traffic disasters have become common place in Washington, D. C. since repeal of prohibition. All are fruits of the restored liquor traffic. Recent events in and near Washington illustrate the increasing moral depravity.

Since the first of the present® year, two gamblers have commit-ted suicide. They were part of the wreckage of one of the boldest and most brazen



gambling rack-ets in the history of the city. Justice began to overtake racket leaders more than three years ago, and the end is not yet.

Back in 1934 police raided the Mather

Building suite in which the gang was then en-sconced. The officers seized a sixtytelephone switch board, racing and numbers slips, dice and other gamb-ling equipment. Thirteen members of the gang then in the place were

held on gambling charges.

The now notorious Sam Beard was king of the outfit. Finally convicted in April, 1936, Beard was sentenced to the federal prison in Atlanta. The others were committed to the District of Columbia prison at Lorton, Va. Beard was recently transferred to Lorton. But the Department of Justice was prevailed on to have him returned to Atlanta for fear the unwalled Lorton institution might permit him again to direct the gaming racket at Washington. Carroll P. "Nubby" Nuckols,

young member of the underworld gang, shot himself to death in his gang, shot hinsen to death in his apartment just a few days ago. Nine days later, William C. Car-roll, a former Beard lieutenant, hanged himself with a leather belt in his bath room. Return of their former chief to Atlanta is believed to have driven the two younger gamblers to suicide.

Propaganda that elected the New Deal and repealed prohibition charged the Eighteenth Amendment with responsibility for the gambling and kidnaping and bootlegging and moonshining then annoying the country. It was emphatically promised that repeal of the prohibition law would turn the criminals into good citizens, the old soaks into saints and all but bring the millennium.

The effect is just the opposite of the promise. Gambling has become rampant everywhere. Members of Congress clamor for a national lottery to raise federal revenues wherewith to meet New Deal expenditures and buy votes and popularity. Kidnaping has eclipsed all past records since re-

Traffic disasters have greatly increased. Drunken driving has dou-bled. Members of the President's family have more than once paid fines for reckless driving. On January 17, the First Lady's chauffeur was arrested and fined \$100 for

Catholic papers disclose that chief activity of the Catholic Youth Order—the CYO—is boxing matches in the church buildings. From young boys to heavyweight giants, pugilists there beat each other into insensibility while men, women and

even the clergy scream with de-light at the brutalities. The Knights of Columbus have active in forcing the District of Columbia school board to open high school auditoriums to boxing matches. Under national prohibition prize-fighting was outlawed. It became all but impossible to stage such bouts anywhere in the

country.

But they are now common. Local press reports say that members of the President's family sometimes attend such performances in Washington. A \$300,000 arena for Washington, D. C. is now projected. It accommodate boxing bouts and other games and exhibitions.

The enterprise has secured title to 48,000 square feet of land at Second and M Streets N. E. on which to erect the arena. It will seat 10,000 people to witness the brutalities of the prize ring. In the present deprayed state of the public morals, it will doubtless prove a Klondike to its projectors.

Such are the fruits of repeal. It has not ended the depression. It has not cured gambling. It has abolished the bootlegging. It has not relieved us of kidnapers. But it is working havoe on our boys and girls and men and women.

Thanks!

Dear Mr. Morris:

I am writing this note to tell you of the pleasure which your visit of last Sunday brought to me and to Doctors Clement and Tinnon, my associates in Nash-ville. We heard with great satisfaction and profit your two radio messages, the one sent out from this station and the one at night from Chicago.

I am sure that your addresses to the American people on this most vital matter of reform and law-enforcement are bearing large fruit. I get tokens of it on every side and feel it in the pulse of the people whom I meet pulse of the people whom I meet and whom I constantly address in public. My prayer is that we may both live to see the glorious incoming of the day of return, when the years which the locusts have eaten will be re-trieved.—H. M. DU BOSE, presi-dent, Tennessee Anti-Saloon

NOTICE OF HEARING OF PETITION
FOR PROBATE OF WILL
No. 173692
In the Superior Court of the State
of California, in and for the County of
Los Angeles.
In the Matter of the Estate of Lora
Stellar also known as Lora Stellar

was arrested and fined \$100 for speeding in Maryland. The First Lady was not herself in the car. Her brother paid the fine.

Simultaneously with return of the liquor traffic, prize-fighting has returned to debauch and scandalize the public morals. The Roman ize the public morals. The Roman transport of California, in and for the County of Los Angeles.

In the Matter of the Estate of Lora Stetler, also known as Lora Stetler, Deceased.

Notice is hereby given that the petition of Charles Stetler for the Probate of Will of Lora Stetler, Deceased.

Notice is hereby given that the petition of Charles Stetler for the Probate of Will of Lora Stetler, Deceased.

Short Cuts To THE PAYROLL

Check the courses for which you feel that you have some natural ents and aptitude:

Social Hostess

Apartment House Manager

Comptometer Operator & Typist

Notice to creditors

No. 171782

Estate of Harry W. Scott, deceased.
Notice is hereby given by the undersigned Administratrix of the Estate of Harry W. Scott, deceased, to the Creditors of, and all persons having claims against the said deceased, to the Oresent them with the necessary vouchers, within six months after the first publication of this notice, to the said Administratrix at the office of her attorney, Wm. P. Fisher, 411 W. 7th St., City of Los Angeles, County of Los Angeles, State of California, which said office the undersigned selects as a place of business in all matters connected with said estate, or to file them with the necessary vouchers, within six months after the first publication of this notice, in the office of the Clerk of the Superior Court of the State of California, in and for the County of Los Angeles.

Dated Dec. 28, 1937.

MILDRED C. SCOTT.

WM. P. FISHER, Atty.
411 W. 7th St.,
Los Angeles, Calif.
Dec. 30-Jan. 27.

WCTU aids girl in suit for million

The Illinois W. C. T. U. last week offered to "Do its utmost to help Marian Shadley," beauty contest winner who sued for \$1,000,000 damages after being offered a liquor purchase certificate as a

'We exceedingly regret," the W. We exceedingly regret, the W. C. T. U. said in a letter to Miss Shadley's attorneys "that those who offer prizes to young girls should disregard the law and furnish intoxicants to minors.

Miss Shadley's suit named a business men's association, contest

Big banquet in Long Beach aids Centenary fund

Substantial aid was given the million dollar Frances Willard Centenary Fund at a banquet of 400 residents in Long Beach last Tuesday under the auspices of the Long

Beach Federation of the W.C.T.U.

Speakers at the banquet were
Miss Ethel Hubler, editor of the
National Voice and Mrs. Lulu Loveland Sheppard. Mrs. Mary Ruckles,
federation president presided

federation president, presided.

The banquet was held in the
First Christian Church where Dr. George Taubman is pastor.

SUMMONS
No. 423919
In the Superior Court of the State of
California, in and for the County of
Los Angeles.
Action brought in the Superior Court
of the County of Los Angeles, and
Complaint filed in the Office of the
Clerk of the Superior Court of said
County.

Clerk of the Superior.

County.

Lizzie Martin, Plaintiff, vs. Weston

R. Sumpter, John Doe, Defendants.

The people of the State of California
send greetings to:

Weston R. Sumpter, John Doe, De-

The people of the State of California send greetings to:

Weston R. Sumpter, John Doe, Defendants.

You are directed to appear in an action brought against you by the above named plaintiff in the Superior Court of the State of California, in and for the County of Los Angeles, and to answer the complaint therein within ten days after the service on you of this Summons, if served within the County of Los Angeles, or within thirty days if served elsewhere, and you are notified that unless you appear and answer as above required, the plaintiff will take judgment for any money or damages demanded in the Complaint, as arising upon contract, or will apply to the Court for any other relief demanded in the Complaint.

Given under my hand and seal of the Superior Court of the County of Los Angeles, State of California, this 7th day of January, 1938.

(SEAL SUPERIOR COURT
LOS ANGELES COUNTY)

L. E. LAMPTON,

County Clerk and Clerk of the Superior Court of the State of California, in and for the County of Los Angeles.

By Paul F. Rau, Deputy.

VINCENT SCOTT, Atty.,

704 Spring St...

Los Angeles, Calif.

Jan 27-March 31

NOTICE TO CREDITORS
No. 172798
Estate of Laura B. Fitzgerald, de-

Estate of Laura B. Fitzgerald, deceased.

Notice is hereby given by the undersigned executrix of the Estate of Laura B. Fitzgerald, deceased, to the Craditors of, and all persons having claims against the said deceased, to present them with the necessary vouchers, within six months after the first publication of this notice, to the said executrix at the office of her attorneys Stewart & Stewart, 546 Bradbury Bidg., City of Los Angeles, County of Los Angeles, State of California, which said office the undersigned selects as a place of business in all matters connected with said estate, or to file them with the necessary vouchers, within six months after the first publication of this notice, in the office of the Clerk of the Superior Court of the State of California, in and for the County of Los Angeles.

Dated January 17, 1938.

HELENE LOWTHER.

STEWART & STEWART, Attys., 546 Bradbury Bidg., Los Angeles, Calif. Jan. 20-Feb. 17

NOTICE OF HEARING OF PETITION FOR PROBATE OF FOREIGN WILL No. 173872

In the Superior Court of the State of California, in and for the County of Los Angeles.

In the Matter of the Estate of Hugh W. Walker, Deceased.

Notice is hereby given that the petition of Mrs. J. V. Geiger for the Probate of Will of Hugh W. Walker, Deceased, and for the issuance of Letters Testamentary thereon to Mrs. J. V. Geiger will be heard at 10:00 o'clock A. M., on February 17, 1938, at the Court Room of Department 24 of the Superior Court of the State of California, in and for the County of Los Angeles.

Dated January 22, 1938.

L. E. LAMPTON, County Clerk. By Morris Barr, Deputy.

LUCILE CONREY,

Attorney for Petitioner,
255 So. Hill, Los Angeles, Calif.
Jan 27-Feb 10.

## Booze ads in traffic code stir furor

While beer and liquor are being blamed for as high as 50 per cent of the nation's traffic casualties, Indianapolis is using an official traffic code book interspersed with advertisements of 23 taverns, six liquor stores and seven beer con-

cerns.
Use of the book in one of the high schools has caused a furor, resulting in its withdrawal from

school use.

Miss Moder, named in the book as having prepared the index, said today she believes "the whole thing goes back on the city of Indian-apolis" with its "horrible" traffic record and "no funds to provide materials with which safety classes may work."

The book was used in safety driving classes here last fall," she continued, "because it was the only completely compiled traffic code. I do not believe anyone was aware of the advertisements."

She said an appropriation in the proposed city budget providing funds for printing an official code was stricken out by the council.

SUMMONS
No. S. M. C-175
In the Superior Court of the State of California, in and for the County of Los Angeles.
Action beaught

Action brought in the Superior Court of the County of Los Angeles, and Complaint filed in the Office of the Clerk of the Superior Court of said County.

John S. Chadris, Plaintiff, vs. Irene Murphy Lynch Chadris, Also known as Irene Lynch Chadris, Defendant.

The people of the State of California send greetings to:

Irene Murphy Lynch Chadris, Also known as Irene Lynch Chadris, Defendant.

You are directed to appear in an Action brought in the Superior Court

known as Irene Lynch Chadris, Defendant.
You are directed to appear in an action brought against you by the above named plaintiff in the Superior Court of the State of California, in and for the County of Los Angeles, and to answer the complaint therein within ten days after the service on you of this Summons, if served within the County of Los Angeles, or within the County of Los Angeles, or within thirty days if served elsewhere, and you are notified that unless you appear and answer as above required, the plaintiff will take judgment for any money or damages demanded in the Complaint, as arising upon contract, or will apply to the Court for any other relief demanded in the Complaint.
Given under my hand and seaf of the Superior Court of the County of Los Angeles, State of California, this 21st day of January, 1938.
(SEAL SUPERIOR COURT LOS ANGELES COUNTY)

L. E. LAMPTON, County Clerk and Clerk of the Su-

County Clerk and Clerk of the Superior Court of the State of California, in and for the County of Los Angeles. By J. E. Davis, Deputy.

THURLOW TAFT, Atty.,

1105 Bay Cities Bldg.,
Los Angeles, Calif.
Jan 27-March 31

CERTIFICATE FOR TRANSACTION OF BUSINESS UNDER FICTITIOUS NAME

The undersigned does hereby certify that he is conducting a lead cable splicing business at \$733 South Hobart Boulevard, Los Angeles, California, under the fictitious firm name of California Lead Cable Splicing Co., and that said firm is composed of the following persons, whose names in full and places of residence are as follows, to-wit:

James P. Neal, \$733 South Hobart Boulevard, Los Angeles, Calif.

Witness my hand this 25th day of January, 1938.

JAMES P. NEAL.

January, 1938.

STATE OF CALIFORNIA,
County of Los Angeles—ss.
On this 25th day of January, A. D.
1938, before me, Gertrude M. Berg, a
Notary Public in and for said County
and State, residing therein, duly commissioned and sworn, personally appeared J. P. Neal, known to me to be
the person whose name is subscribed
to the within instrument, and acknowledged to me that he executed the
same.

same.
IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and year in this

official seal the day and year in this certificate first above written.
(SEAL) GERTRUDE M. BERG,
Notary Public in and for said County and State. My commission expires Jan. 30, 1938.
Filed Jan. 25, 1938.
Jan. 30-Feb. 17.

NOTICE TO CREDITORS
No. 172534
Estate of Emmett W. Peters, de-

Estate of Emmett W. Peters, deceased.

Notice is hereby given by the undersigned executrix of the Estate of Emmett W. Peters, deceased, to the Creditors of, and all persons having claims against the said deceased, to present them with the necessary vouchers, within six months after the first publication of this notice, to the said executrix at the office of her attorney, Peter J. Youngdahl, 726 Washington Bldg., City of Los Angeles, County of Los Angeles, State of California, which said office the undersigned selects as a place of business in all matters connected with said estate, or to file them with the necessary vouchers, within six months after the first publication of this notice, in the office of the Clerk of the Superior Court of the State of California, in and for the County of Los Angeles.

Dated Jan. 18, 1938.

ANASTASIA N. PETERS.

PETER J. YOUNGDAHL, Atty.

726 Washington Bldg.,
Los Angeles, Calif.
Jan 20-Feb 17.

# SHORTCUTS TO THE

talents and aptitude:

Social Hostess Ship Hostess Stenotypist [ Stenographer "PBX" Operator

T Bookkeeper Doctor's Office Manager

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Comptometer Operator & Typist Commercial Teacher . . . 2 Years

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☐ Cashier Junior Executive

Business Secretary

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Send this inquiry for complete information, without fear of obligation. Part-time employment will be provided for all students who wish to minimize expenses while preparing for careers in business.

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VAndike 1829 - MUtual 2184

# Abnormal drinker describes his successful fight to stay on water wagon

(Short excerpts from a much longer article by Francis T. Chambers, Jr., as told to Gretta Palmer, appearing in the January 15 issue of Saturday Evening Post, which answers many of the troublesome questions arising these days from the use of intoxicants.)

Last week I received a telephone call from an alcoholic patient who had relapsed after several months on the wagon. He called in accordance with our gentlemen's agreement that he was to tell me at once if he had anything to drink. He told me that he had slipped, and was in bad shape; and I could picture him with a three-days' growth of beard, in a hotel room, with the usual rumpled bed and half-empty whisky bottle.

"Are you ready to stop drink-I asked.

up when you are.'

As I hung up the telephone re-ceiver, I fancied I could hear him pouring himself another drink, but within twenty-four hours he tele-phoned me to announce that he wanted to stop. Until that had happened, I could do nothing for him;

it is my strong belief that no man was ever helped by being hoisted Into the water wagon by his friends or advisers. He must climb up of his own free will.

Drinking had proved an expensive pastime to this man. To support it he had sacrificed job after job, social position, friends. In time, it might cost him his mar-He knew that drunkenness was fatal to his prospects—but he

drank. Had he decided that liquor was worth any exorbitant price it might cost him? Certainly not. He had started his spree, he admitted, with the conviction that this time he would be able to drink like a gen-

Did his relapse mean that he found the wagon unendurable? Not at all. But he had discovered that he could leave alcohol alone, and thought that he could also take ittwo things which do not follow. Emboldened by his stay on the wagon, he believed he had himself well enough in hand to risk a few cocktails. They led him straight to a hotel room and an empty whisky bottle.

Most of the alcoholics who ask help are between the ages of 25 and 50. Under 25, the driving force of youth and the ability of the nervous system to withstand repeated shocks prevent the patient from taking his problem seriously. Over fifty, the confirmed alcoholic rarely exists; he has already drunk himself to death. Many of my patients today are women, for the double standard of drinking, which came in with prohibition, greatly increased the number of female inebriates.

Most patients, unfortunately, fight off asking for help until their problem has become painfully acute. If they would take steps to arrest their alcoholism in its early stages, they might save themselves and their families much anguish and embarrassment, Alcoholism, in its incipient stage, is almost as recognizable as smallpox.

Sit down with a group of middleaged men and women when the canape hour has come. You will notice that the first apparent effect alcohol is the dulling of their f-critical faculties. Controlled self-critical faculties. Controlled as well as abnormal drinkers lose their self-consciousness after a few

g?" I asked.
"No," he answered, with a dareou-to-make-me air.

cocktails. They are less discreet
and less discriminating in their
choice of companions. Some of "All right," I told him. "Call me them will show a cheerful excitement and a kindly approval of everyone, from the chairman of the house committee to the bus boy; others will show an unreasoning hostility to the same people. Scientifically, this means that alcohol has influenced their higher mental faculties, which control inhibitions. It is believed that these faculties were the last developed in the evolution of the race; they are the first to be numbed by alcohol.

The belief in alcohol as a short

cut to contentment is the mark of the abnormal drinker: not an addiction to eye-openers, not the frequency of intoxication, not the amount of alcohol consumed. The problem is subjective and belongs in the realm of abnormal psychology; the reason why a man drinks is always more profound than he

The excuses which such a man will give you for his drinking are limitless, but none of them are real. Distrust the man who tells you that he drinks because his marriage is unhappy—very probably it is, and his drinking is making it so. The unconscious drive to drink is rationalized into any

number of plausible disguises....

There is this comfort to be thrown to the abnormal drinker who cannot conceive of a life endurable without his favorite crutch: Once the crutch has been discarded with scientific aid, walking alone becomes a pleasure. Then the ab-normal drinker learns what it is

to enjoy life.

I myself have tried both methods. I have attacked life the hard way from the side of the bar rail, and it didn't work. I have tried the permanent water wagon, accompanied by new mental habits, and have found it well worth while.

But no abnormal drinker, myself included, can ever hope to become a one-cocktail man. He may take a choice between being a drunk-ard or a no-cocktail man. And he is the only person who can decide which course he is to choose.

NOTICE OF HEARING OF PETITION
FOR PROBATE OF WILL
No. 173325
In the Superior Court of the State of California, in and for the County of Los Angeles.
In the Matter of the Estate of John Edward Carlson, Deceased.
Notice is hereby given that the petition of Kitty A. Royse for the Probate of Will of John Edward Carlson, Deceased, and for the issuance of Letters Testamentary with the will annexed thereon to Kitty A. Royce will be heard at 10:00 o'clock A. M., on February 4, 1938, at the Court Room of Department 25 of the Superior Court of the State of California, in and for the County of Los Angeles.
Dated January 5, 1938.
L. E. LAMPTON, County Clerk.

## Repeal is sad blow to law enforcement

Hanford (Calif.) Morning Journal

Drunken drivers and other prisoners have increased to such proportions that they are presenting an acute economic problem to the state, according to speakers at the San Joaquin Valley Peace Officers Association conference at Fresno.

E. Raymond Cato, chief of the California Highway Patrol, told the peace officers that 97 per cent of the 14,000 intoxicated automobile drivers arrests during 1937 had resulted in convictions. Those with resulted in convictions. Those with
the ordinary drunks picked up off
the streets of the cities and towns
in the valley during the year made
it necessary for larger jail and
prison quarters to house them.

Verily the return of booze has
hit not only this but other states

a tremendous blow and made the drunken driver particularly an ever increasing menace to life and limb to say nothing of an added tax load for those who own property. The problem now is what to do. with bootlegging, which is as much a national shame as dur-ing prohibition, and increasing drinking, the taxpayer, economist humanitarian and philanthropist are baffled to find a solvent other than possibly prohibition more strictly and honestly administered than during the dry period, if such a set-up can be made workable.

By Morris Barr, Deputy.
Attorneys for Petitioner,
334 Chamber of Commerce Bldg.,
Los Angeles, Calif.
Jan. 13-27

CERTIFICATE FOR TRANSACTION OF BUSINESS UNDER FICTITIOUS NAME

The undersigned does hereby certify that he is conducting a Ladies and childrens garment mfg. business at 342 So. Broadway, Los Angeles, California, under the fictitious firm name of West Coast Garment Company and that said firm is composed of the following person, whose name in full and place of residence is as follows, to-wit: Hyman Barnett, 2422 Houston St., Los Angeles, Calif.

Witness my hand this 8th day of January, 1938.

HYMAN BARNETT.

STATE OF CALIFORNIA,
County of Los Angeles—ss.
On this 8th day of January, A. D. 1938, before me, Albert Flaxman, a Notary Public in and for said County and State, residing therein, duly commissioned and sworn, personally appeared Hyman Barnett, known to me to be the person whose name is subscribed to the within instrument, and acknowledged to me that he executed the same.

In witness whereof, I have hereunto

In witness whereof, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.

(SEAL) ALBERT FLAXMAN,

Notary Public in and for said County and State.

My commission expires June 1, 1940.

My commission expires June 1, 1940. Filed January 10, 1938. Jan 13-Feb 3

#### If you can type at a speed of 50 words a minute, you may qualify

as a Commercial Teacher, Court Reporter, Executive Secretary, Social Secretary . . . (Gregg or Stenotypy) . . . Bookkeeper, Cost or Corporation Accountant, Auditor, Traffic Manager and Transportation expert, Office Manager, Jr. executive, or just as a Stenographer, according to your plans and ambitions. The total cost of your education, be it for three to six months or for a year or two, will not exceed \$25 for the first month of all day attendance.

MEN AND WOMEN TYPISTS

In January, 1938, we placed a graduate as instructor in accounting in the commerce department of a leading university; this is the third eall and placement in the same school, directly from our classrooms, within three years. The "Student-Secretary" learns to DO by DOING; he combines THEORY with actual office practice; he KNOWS more, and he EARNS more. Employers DEMAND EXPERIENCED STENOG-RAPHERS, SECRETARIES, AND ACCOUNTANTS. Students must overcome the novice handicap before they are eligible for the higherpaying office assignments.

If you are not a typist, you will be eligible for enrollment under the part-time plan after the third month of all day attendance. Write or call for full information.

#### MACKAY BUSINESS COLLEGE

612 S. Figueroa-TR. 0417

CERTIFICATE FOR TRANSACTION OF BUSINESS UNDER FICTITIOUS NAME

The undersigned does hereby certify that he is conducting a collection business at 143 No. Brand, Glendale, California, under the fictitious firm name of Valley Collection Service and that said firm is composed of the following person, whose name in full and place of residence is as follows, to-wit:

W. L. Rutledge, 1327 Dartmouth Drive, Glendale, California.

Witness my hand this 13th day of December, 1937.

W. L. RUTLEDGE.

STATE OF CALIFORNIA,
County of Los Angeles—ss.
On this 13th day of December, A. D.
1937, before me Charles Watkins, a Notary Public in and for said County and State, residing therein, duly commissioned and sworn, personally appeared W. L. Rutledge known to me to be the person whose name is subscribed to the within instrument, and acknowledged to me that he executed the same.

In witness whereof, I have hereunto

acknowledged to the that he the same.

In witness whereof, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.

(SEAL) CHARLES WATKINS, Notary Public in and for said County and State.

Jan. 13-Feb. 3

## Tennessee judge sets example for drunken drivers

Bristol (Tenn.) Herald Courier

A motorist pleaded guilty in Sullivan County Circuit Court to a charge of driving an automobile while drunk. Judge Shelbourne Ferguson instructed the jury to return a verdict of guilty and recommended that the punishment be fixed in keeping with the Court's established precedent of not less than thirty days in jail. But the jury returned after a few minutes with a verdict of but one day in jail and a fine of \$10 and costs.

Therefore Judge Ferguson de-clared that he would not again leave the sentencing of drunken drivers to juries. Suiting the action to the word, he has been passing jail sentences of not less than thirty days on every person convicted at the present term of Court of drunken driving. Twenty-three cases of that kind have either been disposed of or continued until fu-ture dates. "All persons who are guilty of driving drunk," the Judge declared, "will just have to know there is a jail sentence attached to it." In sentencing one man he said: "I feel sorry for you, but I owe a higher duty to society than I do to you. I am going to do all in my power to make the highways safe.'

What every Court in Tennessee and every other State needs is just such a Judge. Between 35,000 and 40,000 people are killed in this country every year in traffic accidents, and hundreds of thousands are injured, many of them so seriously that they are crippled for life. And drunken driving is the cause of a great many of these accidents. Drunken drivers are responsible for the deaths of thousands of people and the injury of tens of thousands annually. The highways would be annually. The highways would be safer if all such drivers could be eliminated, and Judge Ferguson proposes to do what he can to eliminate them from the highways within his jurisdiction.

That is the duty of Judges of all Courts to which these offenders are haled. It can best be performed, as Judge Ferguson realizes, by imposing jail sentences of thirty days or more on all persons condays or more on an persons converted of or pleading guilty to drunken driving. Fines are of no effect. Neither are jail sentences of a day. The drunken driver is a recognized menace to traffic, his elimination is demanded, but it is useless to hope for his elimination unless those charged with enforcement of the law become keenly sensible of their duty to society. Stiff jail sentences and suspension or revocation of driving licenses would go far to rid the highways of this menace.

CERTIFICATE FOR TRANSACTION OF BUSINESS UNDER FICTITIOUS NAME

The undersigned do hereby certify that they are conducting a Radio Program Production business at 1651 Cosmo Street, (Markham Building, corner of Cosmo and Hollywood Blvd.), Hollywood, California, under the fictibus firm name of Indian Trails Productions, and that said firm is composed of the following persons, whose names in full and places of residence are as follows, to-wit:

Robert E. Callahan, 5675 West Washington Blvd., Los Angeles, Calif.
C. Floyd Ross, 5675 West Washington Blvd., Los Angeles, Calif.
Witness our hands this 8th day of January, 1938.

INDIAN TRAILS PRODUCTIONS.
ROBERT E. CALLAHAN.
C. FLOYD ROSS.
STATE OF CALIFORNIA,
County of Los Angeles—ss.
On this 8th day of January, A. D.
1938, before me Harry B. Fasmer, a Notary Public in and for said County and State, residing therein, duly commissioned and sworn, personally appeared Robert Callahan and C. Floyd Ross, known to me to be the persons whose names are subscribed to the within instrument, and acknowledged to me that they executed the same.

In witness whereof, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.
(SEAL) HARRY B. FASMER,
Notary Public in and for said County and State.
Jan. 20-Feb. 10

## NOTICE TO CREDITORS No. 172997 Estate of Charles A. Smith, de-

Estate of Charles A. Smith, deceased.

Notice is hereby given by the undersigned administrator of the Estate of Charles A. Smith, deceased, to the Creditors of, and all persons having claims against the said deceased, to present them with the necessary first publication of this notice, to the vouchers, within six months after the said administrator at his office at 2225 Effic Street, City of Los Angeles, County of Los Angeles, State of California, which said office the undersigned selects as a place of business in all matters connected with said estate, or to file them with the necessary vouchers, within six months after the first publication of this notice, in the office of the Clerk of the Superior Court of the State of California, in and for the County of Los Angeles.

Dated January 10, 1938.

HOWARD H. RI. 1D.

Jan. 13-Feb. 10

Jan. 13-Feb. 10

## Liquor man foresees dry era

A warning that "liberal-minded" citizens would line up with drys for a return of prohibition if flag-rant violations of the law continued in the retail liquor and beer business, came recently from Harry J. Englert of Erie, Pa.

Englert, state field secretary of the Pennsylvania Federation of Liquor Dealers, told about 40 Dauphin, Pa., county beer and liquor licensees at a meeting that they would be voted out of business unless they conducted their establishments properly.

CITATION
Re Contest of Will
No. 171992
In the Superior Court of the State
of California, in and for the County of

Los Angeles,
In the Matter of the Estate of Peter
Morton, Deceased.
The People of the State of California

The People of the State of California
The People of the State of California
To—
June McCoy, Columbia City, Oregon;
Perry Morton, 707 West 7th Street,
Marion, Indiana; Arpha Campbell, c/o
general delivery, Conover, Ohio; Iva
Campbell, c/o general delivery, Conover,
Ohio; Edgar Johnson, c/o general
delivery, Conover, Ohio; Charlie Johnson,
c/o general delivery, Conover,
Ohio; Billie Johnson, c/o general delivery,
Conover, Ohio; Susie Johnson,
c/o general delivery, Conover,
Ohio; Edith Johnson,
c/o general delivery,
Conover, Ohio; Edith Johnson,
c/o general delivery, Conover, Ohio.
John Morton, 8716 Ivy Street, Los
Angeles, California having appeared
and filed written grounds of opposition
to the probate of the will herein.
Now, therefore, pursuant to statute,
you are hereby directed to plead to
said contest before the judge of this
court within thirty days after service
of this citation
Witness, the Hon. Elliot Craig,
Judge of the Superior Court of the
State of California, in and for the
County of Los Angeles, with the seal
of said Court, affixed, this 30th day of
Nov., 1937.
(SEAL SUPERIOR COURT

of said Court, annes, some Nov., 1937.
(SEAL SUPERIOR COURT LOS ANGELES COUNTY)
L. E. LAMPTON, County Clerk,
By Morris Barr, Deputy,
A. S. CHAPMAN & W. P. HYATT,

Attorneys, 425 Security Bldg., Los Angeles, Calif. Dec. 30-March 3

CERTIFICATE FOR TRANSACTION OF BUSINESS UNDER FICTITIOUS NAME.

The undersigned does hereby certify that it is conducting a manufacturing business at 719 South Los Angeles Street, Los Angeles, California, under the fictitious firm name of "The Preview," manufacturers of the Mynna Loy sport shirt, blouses, slack suits and sportswear, and that said firm is composed of the following persons, whose names in full and places of residence are as follows, to-wit:

Claudette of Hollywood, Ltd., a California corporation with its principal place of business at 719 South Los Angeles Street, City of Los Angeles, State of California.

Witness its hand this 30th day of December, 1937.

CLAUDETTE OF HOLLYWOOD, LTD.

By Sydney M. Williams, President, STATE OF CALIFORNIA, County of Los Angeles—ss.

On this 30th day of December, A. D. 1937, before me Adele McQuiddy, a Notary Public in and for said County and State, residing therein, duly commissioned and sworn, personally appeared Sydney M. Williams, President of Claudette of Hollywood, Ltd., known to me to be the person whose name is subscribed to the within instrument, and acknowledged to me that he executed the same.

In witness whereof, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.

(SEAL) ADELE McQUIDDY, Notary Public in and for said County and State.

Jan 6-27

CITATION
No. A1354
In the Superior Court of the State of California, in and for the County of Los Angeles.
Juvenle Department.
In the Matter of Kenneth Scherer, A person under the age of twenty-one years.

The People of the State of California, To Lorraine Crawford Johnson

To Lorraine Crawford Johnson Scherer.

By order of this Court you are hereby cited and required to appear before the Judge of this Court in the Hall of Justice in the County of Los Angeles, State of California, at the Court Room of Department No. 39, on Tuesday, the 22nd day of March, 1938, at ten o'clock A.M. of that day, then and there to show cause, if any you have, why said person should not be declared free from the control of his mother Lorraine Crawford Johnson Scherer according to the petition on file herein.

And for a failure to attend, you will be deemed guilty of a contempt of court.

be deemed guilty of a contempt of court.

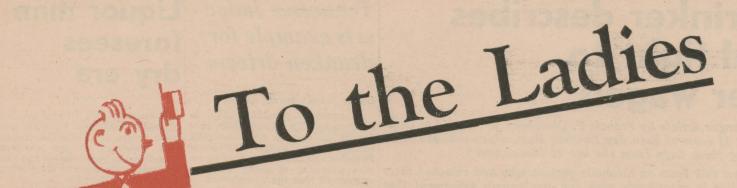
Witness, Hon. Robert H. Scott, Judge of the Superior Court, sitting in separate session in the exercise of his jurisdiction as Judge of the Juvenile Court, in the County of Los Angeles, and the seal of said Court, this 13th day of January, 1938.

Attest my hand and seal of said Court, the day and year last above written.

J. E. LAMPTON, County Clerk. By J. T. Funderburgh, Deputy. (SEAL)

HOOPER & MILLER, Attys.

1101 Wm. Fox Bldg.,
Los Angeles, Calif.
Jan 20-Feb 17.



# Cocktail hour is WRINKLE TIME



is yours a Morning After"

for milady

World famous beauty experts have warned women to "beware the whisky face". Like the scientists and the biologists, they recognize in alcohol, its cell destroying qualities. The beauty, charm, loveliness and grace of womanhood cannot withstand the ravages of liquor. The biologist knows that alcohol is a destroyer, because he watches its effects on minute cell

life through the microscope. The beautician knows that alcohol is a destroyer, because he sees the seamy lines it traces upon the faces of the women patrons who pay dearly to have the tell-tale morning-after effects ironed out.

Stop

VKING WRINKLES into your face TODAY!